

# FRESH FRUIT & VEGETABLES – ethical comparison table

FRESH FRUIT & VEGETABLE BRAND NAME	ENVIRONMENT				ANIMALS		PEOPLE				OTHER		Company group	
	ENVIRONMENTAL REPORT	GM	ORGANIC	NUCLEAR POWER	ANIMAL WELFARE	POLITICAL DONATIONS	ARMAMENTS	FAIR TRADE	ETHICAL TRADING SCHEMES	BOYCOTT	PUBLIC RECORD CRITICISMS	ECO ACCREDITATION		ETHICAL COMPANY INDEX
ORGANIC FARM FOODS	●	●	●	●	●	●	●	●	●	●	●	●	100	The Ethical Fruit Company
FYFFES	○	●	●	●	●	●	●	●	●	●	●	○	92	Fyffes Plc
GREENCELL	●	●	●	●	●	●	●	●	●	●	○	○	88	Westfalia Group/Hans Merensky Holdings
BRITISH & BRAZILIAN PRODUCE CO.	●	●	●	●	●	●	●	●	●	●	○	○	72	AG Thames Holdings Ltd
CHINGFORD FRUIT	●	●	●	●	●	●	●	●	●	●	○	○	72	AG Thames Holdings Ltd
DPS (DIRECT PRODUCE SUPPLIES)	●	●	●	●	●	●	●	●	●	●	○	○	72	Direct Produce Supplies Plc
EMPIRE WORLD TRADE	●	●	●	●	●	●	●	●	●	●	○	○	72	Empire World Trade
WORLDWIDE FRUIT	●	●	●	●	●	●	●	●	●	●	○	○	72	Fruition PO Ltd / ENZA/Turners & Growers Ltd
ORCHARDWORLD	○	●	●	●	●	●	●	●	●	○	○	○	72	Poupart / Fletcher Bay Investment Co.
WEALMOOR	●	●	●	●	●	●	●	●	●	●	○	○	72	Wealmoor
PRIMAFRUIT	●	●	●	●	●	●	●	●	●	●	○	○	64	Fresca Group Ltd
GRAPES DIRECT	●	●	●	●	●	●	●	●	●	●	○	○	64	Grapes Direct Ltd
NORMAN COLLETT	●	●	●	●	●	●	●	●	●	●	○	○	64	Norman Collett Ltd
RICHARD HOCHFELD LTD	●	●	●	●	●	●	●	●	●	●	○	○	64	Richard Hochfeld Ltd
KEELINGS	●	●	●	●	●	●	●	●	●	○	○	○	56	Keelings Group Ltd

## Key

- Top rating
- Middle rating
- Bottom rating

Source: The Ethical Company Organisation (2012)