

# ETHICAL ACCREDITATION

## RESEARCH RESULTS

FOR

# ORGANIC FARM FOODS

January 2012

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## Introduction

The Ethical Company Organisation was first commissioned by Organic Farm Foods on 18<sup>th</sup> December 2009 to do a full ethical audit on the company, in order to gain *Ethical Accreditation* from The Ethical Company Organisation. Organic Farm Foods was subsequently awarded independent *Ethical Accreditation* in January 2010.

As per our agreement, the biennial ethical audit for the Fresh Fruit & Vegetable sector has now been completed.

## Summary Results

The full research shows that Organic Farm Foods, relative to other Companies in the Fresh Fruit & Vegetables sector, successfully reached the overall CSR benchmark required by The Ethical Company Organisation to qualify for *Ethical Accreditation*.

## Research Notes

All company records have been thoroughly researched by The Ethical Company Organisation's in-house research department.

Our research looks at the ultimate holding company's corporate social responsibility records with regards to the environment, animal welfare and human rights. The research criteria are tailored to each industry sector. The following specific ethical criteria were investigated and applied to this analysis to create the overall Ethical Company Index Score: Environmental Report, Genetically Modified Organisms (GM), Organic, Nuclear Power, Animal Welfare, Political Donations, Armaments, Fair Trade, Ethical Trading Schemes, Boycott and Public Record Criticisms.

This report comprises:

1. This text document containing the introduction
2. A detailed explanation of how to read the tables and the ethical issues involved within the research
3. The product table showing how each company has scored
4. An accompanying companies section – containing the criticism details for each company featured in the report.

## How to Read the Tables

The ratings on the table represent criticism from environmental, animal welfare and human rights' organisations across the world. Information from a wide variety of sources – from UN and government agencies as well as NGOs – has been compiled by The Ethical Company Organisation's own team of researchers in January 2012. The table is divided into the broad areas of Environment, Animals and People and then sub-divided into more specific categories. Most are self-explanatory but it is useful to understand the practical issues and dilemmas behind some of the categories. These issues are explained below.

## THE ENVIRONMENT

### - Environmental Report

The quality of a company's environmental reporting can say a lot about its ethical standards. As such reports become more commonplace it is getting easier to rate companies on their efforts: a good report will contain fixed targets as opposed to vague statements of intent. Companies which fail to publish any report get a bottom rating; companies with inadequate reports get a middle rating. To earn the top rating the report must be dated within the last two years and must set concrete and company-wide performance targets; it also has to demonstrate an understanding of the company's main impacts (nb. smaller companies' environmental reports may be less comprehensive but may still earn a top rating – specifically if the nature of their business is ethical).

### - Genetically Modified Organisms (GM)

No one really knows the possible effects of GM food on our health and the environment and the public and certain NGOs are therefore anxious about their use. Releasing genetically altered organisms into the environment could disrupt ecosystems, and genetically modified crops have been proved to be more harmful to many groups of wildlife than their conventional equivalent.

New 2004 EU regulations for the labelling of genetically modified foods and feed require that all food products that make direct use of GMOs at any point in their production are subjected to labeling requirements, regardless of whether or not GMO content is detectable in the end product. GMO content that is below the prescribed threshold remains unlabelled, as long as it is due to an unintentional and technically unavoidable mixture. The threshold only applies to GMO content that has been authorized in the EU, and therefore is considered safe. (Source: GM Compass).

A bottom rating indicates that the company uses GM ingredients in any of their products. The top rating is awarded to companies which clearly state that they do not use GM ingredients in their products or where no negative records were found.

### - Organic

Companies which have one or more **certified** organic products in their portfolio receive a top rating in this category. Organic farming benefits the environment by encouraging biodiversity by reducing the use of pesticides which can be harmful to both the food itself and also to wild flowers, insects and other wildlife. There are several organic standard schemes certify that the organic growers meet certain minimum criteria. And these schemes also insist on high levels of animal welfare and a reduced use of antibiotics and hormones in everyday animal care. Organic schemes also help to keep farms GM free as they ban the use of GM products.

### - Nuclear Power

Some nuclear industry specialists are also involved in the production of consumer goods and these are reflected in the tables. A bottom mark indicates the company is involved in the design, construction or operation of nuclear power stations, radioactive waste handling and/or the mining, processing or reprocessing of uranium; it also may indicate the production of other nuclear-related equipment, such as monitoring facilities for example.

## ANIMALS

### - Animal Welfare

A top rating is given to companies which do not conduct or commission animal testing and have not been subject to continuing criticism from animal rights organisations such as the BUAV and PETA.

## PEOPLE

### - Political Donations

A middle rating indicates that the company has donated more than £10,000 (or more than \$18,900) in the last 5 years to a party-political organisation in the UK or the US. A bottom rating indicates that the company donated more than £50,000 (or \$94,500).

### - Armaments

In the table, a middle rating represents involvement in the manufacture or supply of nuclear or conventional weapons including: ships, tanks, armoured vehicles and aircraft; components of weapons' systems; fuel, computing and communications services; systems aiding the launch, guidance, delivery or deployment of missiles. Non-strategic parts of the military, such as catering services, are not included in this list. A bottom rating indicates that the company is among the one hundred largest arms-producing companies, according to data compiled by the Stockholm International Peace Research Institute (SIPRI).

### - Fair Trade

Companies are given full points for any products which are **certified** as fair trade. A fair trade relationship between developing world producers and the buyers of commodities like tea, coffee and chocolate is increasingly key for avoiding the corporate exploitation of some of the poorest people, worldwide.

The Fair Trade Foundation runs an audit scheme which ensures that the growers or producers of goods marked with the Fair Trade mark have received a fair price for their goods. This enables more money to go back into their communities to help with everything from education to health care.

- **Ethical Trading Schemes** - Companies which are a member of an ethical trading scheme such as the Ethical Trading Initiative (ETI), or Fair Labor Association (FLA) or have been awarded the Soil Association Ethical Trading Standards Certificate, are awarded a top rating as this shows their commitment to fair working conditions and helps to prevent the exploitation of workers in the supply chain.

## OTHER COLUMNS

### - Boycott Call

This column can be problematic since a boycott may be called by groups across the political spectrum. It is important, therefore, to be clear about the reasons why a particular boycott has been called. A bottom rating indicates that a boycott of either the brand or the company group has been called (and has not been dropped).

### - Public Record Criticisms

A bottom rating indicates criticism in the last five years from NGOs such as Friends of the Earth and Greenpeace. The huge range of criticism covered in this column mainly relates to the environment; companies which pollute and companies which support environmentally destructive projects are penalised here. Undue political influence, exercised through lobby groups and industry associations, and involvement in political corruption, are also represented in this column. Companies have been penalised if they are part-owned by a separate company which has been the subject of severe criticism from campaign groups or is heavily involved in the armaments and nuclear industries. If a company owns more than half of another company's shares, it is listed as the company group.

### - Ethical Accreditation

The companies which have successfully gained *Ethical Accreditation* membership through the Ethical Company Organisation have been thoroughly screened by our team of researchers and receive a top rating within this column.

### - Ethical Company Index

The Ethical Company Index provides one overall index rating for each company. Based on the company performance elements presented in the tables, the top, middle and bottom ratings on the tables usually convert to ten, five and zero Ethical Company Index points respectively. Some categories, however, are weighted slightly differently according to the level of NGO and consumer concern. Due to the number and range of issues involved within the 'Public Record Criticisms' column, this has been weighted to 20 points for a top rating (no criticisms), 10 points for a middle rating (one criticism) and 0 points for a bottom rating (two or more criticisms). Each Company's total points are then converted into a percentage score, which becomes the Ethical Company Index.

### **More information about The Ethical Company Organisation**

The Ethical Company Organisation's research methodology is now widely accepted as the benchmark for comparing companies' overall Corporate Responsibility Records. Working with the UK's most acclaimed CSR companies across all sectors, this involves four main Ethical Company Organisation operations: –

1. Research (using over 100,000 documents, court reports and other information sources to build an ethical profile on the world's companies)
2. *Ethical Accreditation* (company certification membership whose members include the UK's leading CSR opinion-forming companies)
3. Publications (includes *The Good Shopping Guide* which is the world's best-selling 370 page ethical analysis of the UK's top 700 brands – used by consumers, NGOs and businesses alike. You can get a copy at bookshops or direct from [www.ethical-company-organisation.org](http://www.ethical-company-organisation.org) and now there is an App of the same name, making it possible to access ethical shopping information on-the-go!)
4. GOOSHING (the world's highest-traffic ethical shopping consumer information portal with over 250,000 live prices/products/ethical comparisons)

For more information see [www.ethical-company-organisation.org](http://www.ethical-company-organisation.org)

## FRESH FRUIT & VEGETABLES – ethical comparison table

FRESH FRUIT & VEGETABLE BRAND NAME	ENVIRONMENT				ANIMALS				PEOPLE				OTHER		Company group
	ENVIRONMENTAL REPORT	GM	ORGANIC	NUCLEAR POWER	ANIMAL WELFARE	POLITICAL DONATIONS	ARMAMENTS	FAIR TRADE	ETHICAL TRADING SCHEMES	BOYCOTT	PUBLIC RECORD CRITICISMS	ECO ACCREDITATION	ETHICAL COMPANY INDEX	Score	
ORGANIC FARM FOODS	●	●	●	●	●	●	●	●	●	●	●	●	●	100	The Ethical Fruit Company
FYFFES	○	●	●	●	●	●	●	●	●	●	●	●	○	92	Fyffes Plc
GREENCELL	●	●	●	●	●	●	●	●	●	●	○	○	○	88	Westfalia Group/Hans Merensky Holdings
BRITISH & BRAZILIAN PRODUCE CO.	●	●	●	●	●	●	●	●	●	●	○	○	○	72	AG Thames Holdings Ltd
CHINGFORD FRUIT	●	●	●	●	●	●	●	●	●	●	○	○	○	72	AG Thames Holdings Ltd
DPS (DIRECT PRODUCE SUPPLIES)	●	●	●	●	●	●	●	●	●	●	○	○	○	72	Direct Produce Supplies Plc
EMPIRE WORLD TRADE	●	●	●	●	●	●	●	●	●	●	○	○	○	72	Empire World Trade
WORLDWIDE FRUIT	●	●	●	●	●	●	●	●	●	●	○	○	○	72	Fruition PO Ltd / ENZA/Turners & Growers Ltd
ORCHARDWORLD	○	●	●	●	●	●	●	●	●	○	○	○	○	72	Poupart / Fletcher Bay Investment Co.
WEALMOOR	●	●	●	●	●	●	●	●	●	●	○	○	○	72	Wealmoor
PRIMAFRUIT	●	●	●	●	●	●	●	●	●	●	○	○	○	64	Fresca Group Ltd
GRAPES DIRECT	●	●	●	●	●	●	●	●	●	●	○	○	○	64	Grapes Direct Ltd
NORMAN COLLETT	●	●	●	●	●	●	●	●	●	●	○	○	○	64	Norman Collett Ltd
RICHARD HOCHFELD LTD	●	●	●	●	●	●	●	●	●	●	○	○	○	64	Richard Hochfeld Ltd
KEELINGS	●	●	●	●	●	●	●	●	●	●	○	○	○	56	Keelings Group Ltd

**Key**

- Top rating
- Middle rating
- Bottom rating

Source: The Ethical Company Organisation (2012)

## DETAILED RESEARCH BY COMPANY



<b>Company:</b>	<b>British &amp; Brazilian Produce Co.</b>
<b>Company Group:</b>	AG Thames Holdings Ltd.
<b>Environmental Report:</b>	No Environmental Report/Policy could be found on the British & Brazilian website when viewed by the Ethical Company Organisation in December 2011. A brief “Environmental Responsibility” section was viewed on Solstor’s website (the logistics side of the company), however no mention is made of their fruit import business or any related issues. A bottom rating is therefore awarded.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	AG Thames sells organic produce certified by the Soil Association.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	British & Brazilian does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Both British & Brazilian and AG Thames Holdings are members of Sedex. However neither company appears to be a member of an approved ethical trading scheme or to have an Ethical Code of Conduct. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.
<b>Ethical Company Index Score:</b>	<b>72</b>

<b>Company:</b>	<b>Chingford Fruit Ltd.</b>
<b>Company group:</b>	AG Thames Holdings Ltd.
<b>Environmental Report:</b>	No Environmental Report/Policy could be found on the Chingford Fruit website when viewed by the Ethical Company Organisation in December 2011. A brief “Environmental Responsibility” section was viewed on Solstor’s website (the logistics side of the company), however no mention is made of their fruit import business or any related issues. A bottom rating is therefore awarded.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	AG Thames sells organic produce certified by the Soil Association.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Chingford Fruit does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	AG Thames Holdings is a member of Sedex. However neither AG Thames Holdings nor Chingford Fruit appears to be a member of an approved ethical trading scheme or to have an Ethical Code of Conduct. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.
<b>Ethical Company Index Score:</b>	<b>72</b>

<b>Company:</b>	<b>Direct Produce Supplies Plc</b>
<b>Company group:</b>	<b>Direct Produce Supplies Plc</b>
<b>Environmental Report:</b>	Only a brief mention of environmental issues was found on DPS's website when viewed by The Ethical Company Organisation in December 2011, but no actual report or policies. A bottom rating is therefore awarded.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	DPS sells organic produce certified by the Soil Association.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	DPS does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	DPS is a member of Sedex and carries the ETI logo. However the company is not listed under the Members section of the ETI website and does not have an Ethical Code of Conduct. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.
<b>Ethical Company Index Score:</b>	<b>72</b>

<b>Company:</b>	<b>Empire World Trade</b>
<b>Company group:</b>	Empire World Trade
<b>Environmental Report:</b>	No Environmental Report/Policy was found on Empire World Trade's website when viewed by The Ethical Company Organisation in December 2011.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Empire World Trade distributes BIO-GRO certified fruit from New Zealand.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Empire World Trade does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Empire World Trade is a member of Sedex. However the company does not appear to be a member of an approved ethical trading scheme or to have an Ethical Code of Conduct. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.
<b>Ethical Company Index Score:</b>	<b>72</b>

<b>Company:</b>	<b>Fyffes</b>
<b>Company group:</b>	Fyffes Plc
<b>Environmental Report:</b>	A small section on the Environment within the 'Sustainability and Responsibility' section of Fyffe's website was viewed by the Ethical Company Organisation in December 2011, but did not meet our requirements set out for a good report. A middle rating has therefore been awarded.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Fyffe's sells produce certified by a number of European organic certification bodies, including the Soil Association.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Fyffe's has produce certified by the Fairtrade Foundation.
<b>Ethical Trading Schemes:</b>	Fyffe's is a member of Sedex and also the ETI.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.

**Ethical Company Index Score: 92**

<b>Company:</b>	<b>Grapes Direct</b>
<b>Company group:</b>	Grapes Direct Ltd
<b>Environmental Report:</b>	No Environmental Report/Policy could be found on the Grapes Direct website when viewed by The Ethical Company Organisation in December 2011.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Grapes Direct does not appear to sell any certified organic produce.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Grapes Direct does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Grapes Direct is a member of Sedex. However the company does not appear to be a member of an approved ethical trading scheme or to have an Ethical Code of Conduct. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.

**Ethical Company Index Score: 64**

<b>Company:</b>	<b>Greencell Ltd.</b>
<b>Company group:</b>	Westfalia Group / Hans Merensky Holdings
<b>Environmental Report:</b>	An Environmental Policy which meets our requirements set out for a good report was viewed on both Greencell and Westfalia's websites by The Ethical Company Organisation in December 2011. A top rating is therefore awarded.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Greencell sells organic produce certified by BCS Oeko Garantie (Germany), which complies with EU and USDA organic regulations, and by the Soil Association.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Westfalia has FLO-CERT Certification.
<b>Ethical Trading Schemes:</b>	Both companies are members of Sedex. Greencell is a member of ETI and has a Code of Conduct based on the ETI Base Code. Westfalia also has a Code of Ethics. A top rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	Criticism was found concerning the operations of Merensky, a sawmilling and logging company belonging to Hans Merensky Holdings. In 2007 The Global Forest Coalition produced a report which looked at the social and environmental impact of certified timber plantations in South Africa. The report was critical of the FSA's certification of unsustainable logging and of socially and ecologically destructive tree plantations. It included a case study of plantations belonging to Hans Merensky Holdings, which found examples of poor plantation practices. In April 2006 an international group of NGOs including Timberwatch had already called on FSC to de-certify a number of controversial plantations globally including all South African plantations. <b>Source:</b> Timberwatch, June 2007

**Ethical Accreditation:** Not accredited by The Ethical Company Organisation.

**Ethical Company Index Score: 88**



<b>Company:</b>	<b>Keelings</b>
<b>Company group:</b>	<b>Keelings</b>
<b>Environmental Report:</b>	No Environmental Report//Policy was found on Keelings's website when viewed by The Ethical Company Organisation in December 2011.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Keelings does not appear to have any certified organic produce.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Keelings does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Keelings is a member of Sedex. However the company does not appear to be a member of an approved ethical trading scheme or to have an Ethical Code of Conduct. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	Keelings ripens and distributes Chiquita brand bananas in Ireland. The following criticisms were found about Chiquita: <ul style="list-style-type: none"> <li>- In 2007 Chiquita pleaded guilty to doing business with a terrorist organisation in Colombia which the company employed for protecting its banana plantations. The organisation (United Self-Defence Forces of Colombia or AUC) has been involved in the murder of a large number of Colombians, torture, kidnappings, rape, beatings, extortions and drug trafficking. Chiquita agreed to pay a \$25m fine. <b>Source:</b> Green America/MSNBC, 2007</li> </ul>

**Public Record Criticisms:** (cont.) - An investigation by the Guardian Newspaper has revealed that multinational fruit giants Chiquita, Dole and others are avoiding taxes by hiding large portion of their income in offshore tax heavens. This has a negative effect in the countries were the bananas are produced and where they are sold.  
**Source:** Green America / Guardian, 2007

**Ethical Accreditation:** Not accredited by The Ethical Company Organisation.

**Ethical Company Index Score: 56**

<b>Company:</b>	<b>Norman Collett Ltd.</b>
<b>Company group:</b>	Norman Collett Ltd.
<b>Environmental Report:</b>	No Environmental Report/Policy was found on Norman Collett's website when viewed by The Ethical Company Organisation in December 2011.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Norman Collett does not appear to have any certified organic produce.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Norman Collett does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Norman Collett is a member of Sedex. However the company does not appear to be a member of an approved ethical trading scheme or to have an Ethical Code of Conduct. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.
<b>Ethical Company Index Score:</b>	<b>64</b>

<b>Company:</b>	<b>OrchardWorld Ltd.</b>
<b>Company group:</b>	Poupart Ltd / Fletcher Bay Investment Co.
<b>Environmental Report:</b>	No Environmental Report/Policy was found on OrchardWorld's website when viewed by The Ethical Company Organisation in December 2011. A section on The Environment was viewed on Poupart's website, but does not meet our requirements set out for a top rating; a middle rating has therefore been awarded.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	OrchardWorld states on its website that it sells organic produce from the UK and they distribute BIO-GRO certified produce from New Zealand. Poupart sells organic produce certified by the Soil Association.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	OrchardWorld does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Both OrchardWorld and Poupart are members of Sedex. Poupart has a Code of Practice which incorporates elements of the ETI Base Code and ILO. A middle rating is awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	Pesticides above the permitted level were found on fruit supplied by Poupart in 2007. <b>Source:</b> Chemical Regulation Directorate, current website
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.

**Ethical Company Index Score: 72**

<b>Company:</b>	<b>Organic Farm Foods</b>
<b>Company group:</b>	<b>The Ethical Fruit Company</b>
<b>Environmental Report:</b>	A document with details of Organic Farm Foods' Principles, which also includes Environmental guidelines, was sent to The Ethical Company Organisation in December 2009. This document meets our requirements and a top rating is therefore awarded.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Organic Farm Foods specialise in the supply of organic fruit and their produce is certified by the Soil Association. Also a distributor of BIO-GRO certified organic produce from New Zealand.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Organic Farm Foods sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Organic Farm Foods have gained the Soil Association Ethical Standard Certificate and are members of Sedex. A top rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Organic Farm Foods attained <i>Ethical Accreditation</i> in January 2010.
<b>Ethical Company Index Score:</b>	<b>100</b>

<b>Company:</b>	<b>Primafruit</b>
<b>Company group:</b>	Fresca Group
<b>Environmental Report:</b>	No Environmental Report/Policy was found on Primafruit's or Fresca's website when viewed by The Ethical Company Organisation in December 2011.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Primafruit sells organic produce certified by the Soil Association.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Mack Multiples, part of Fresca Group, sells produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Primafruit is a member of Sedex. Although Mack Multiples has a Code of Practice based on the ETI Base Code, this code does not appear to apply to Primafruit. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	<p>Thanet Earth, a state of the art greenhouse development by the Fresca Group, has attracted criticisms from various sources: the Soil Association and Sustain have criticised the project because it produces crops out of season and for the possible lack of nutrients due to the hydroponic method which is being used to grow the plant on an industrial scale.</p> <p><b>Source:</b> Chartered Institute of Environmental Health, 2008</p> <p>Pesticides above the permitted level were found on grapes supplied by Primafruit in 2007.</p> <p><b>Source:</b> Chemical Regulation Directorate, current website</p>
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.

**Ethical Company Index Score: 64**

<b>Company:</b>	<b>Richard Hochfeld</b>
<b>Company group:</b>	Richard Hochfeld Ltd
<b>Environmental Report:</b>	No Environmental Report/Policy could be found on the Richard Hochfeld website when viewed by The Ethical Company Organisation in December 2012.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Richard Hochfeld does not appear to have any certified organic produce.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Richard Hochfeld does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Richard Hochfeld is a member of Sedex. However the company does not appear to be a member of an approved ethical trading scheme or to have an Ethical Code of Conduct. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.

**Ethical Company Index Score: 64**

<b>Company:</b>	<b>Wealmoor</b>
<b>Company group:</b>	Wealmoor
<b>Environmental Report:</b>	No Environmental Report/Policy could be found on Wealmoor's website when viewed by The Ethical Company Organisation in December 2011.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Wealmoor sells organic produce certified by the Soil Association.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Wealmoor does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Wealmoor is a member of Sedex. However the company does not appear to be a member of an approved ethical trading scheme or to have an Ethical Code of Conduct. A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.
<b>Ethical Company Index Score:</b>	<b>72</b>



<b>Company:</b>	<b>Worldwide Fruit Ltd.</b>
<b>Company group:</b>	Fruition PO and Enza/Turners & Growers
<b>Environmental Report:</b>	A CSR Report with a detailed section on The Environment which meets our requirements for a good report was viewed on the Worldwide Fruit website by The Ethical Company Organisation in December 2011.
<b>GM:</b>	No negative records found.
<b>Organic:</b>	Worldwide Fruit does not appear to have any certified organic produce.
<b>Nuclear Power:</b>	No negative records found.
<b>Animal Welfare:</b>	No negative records found.
<b>Political Donations:</b>	No political donations were found.
<b>Armaments:</b>	No negative records found.
<b>Fair Trade:</b>	Worldwide Fruit does not appear to sell produce certified with the Fairtrade Mark.
<b>Ethical Trading Schemes:</b>	Worldwide Fruit is a member of Sedex. However the company does not appear to be a member of an approved ethical trading scheme or to have an Ethical Code of Conduct (previous Ethical Trading Statement is now out-of-date). A bottom rating is therefore awarded.
<b>Boycott Call:</b>	No negative records found.
<b>Public Record Criticisms:</b>	No negative records found.
<b>Ethical Accreditation:</b>	Not accredited by The Ethical Company Organisation.
<b>Ethical Company Index Score:</b>	<b>72</b>